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Annual Market Data & Directory Number 1961

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The Chartered Mechanical Engineer 1968

Automotive News 2005

Business Publication Advertising Source 2001-10

Guide to Industry Special Issues 1984

Automobile Review and Automobile News ... 1903

Press, Radio & TV Guide: Australia, New Zealand, and the Pacific Islands 1976

Serials Catalog: Corporate body index and Subject heading index Iowa State University. Library 1979

The Magazine Leonard Mogel 1996-12

International Media Guide 1990

Comprehensive Geographic Information Systems 2017-07-21 Geographical Information Systems is a computer system used to capture, store, analyze and display information related to positions on the Earth's surface. It has the ability to show multiple types of information on multiple geographical locations in a single map, enabling users to assess patterns and relationships between different information points, a crucial component for multiple aspects of modern life and industry. This 3-volumes reference provides an up-to date account of this growing discipline through in-depth reviews authored by leading experts in the field. VOLUME EDITORS Thomas J. Cova The University of Utah, Salt Lake City, UT, United States Ming-Hsiang Tsou San Diego State University, San Diego, CA, United States Georg Bareth University of Cologne, Cologne, Germany Chunqiao Song University of California, Los Angeles, CA, United States Yan Song University of North Carolina at Chapel Hill, Chapel Hill, NC, United States Kai Cao National University of Singapore, Singapore Elisabete A. Silva University of Cambridge, Cambridge, United Kingdom Covers a rapidly expanding discipline, providing readers with a detailed overview of all aspects of geographic information systems, principles and applications Emphasizes the practical, socioeconomic applications of GIS Provides readers with a reliable, one-stop comprehensive guide, saving them time in searching for the information they need from different sources

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Press, Radio and TV Guide: Australia, New Zealand and the Pacific Islands 1976

Ayer Directory, Newspapers, Magazines and Trade Publications 1930

The Working Press of the Nation 1984

The National Directory of Product Publicity Sources 1987

How to Market a Product for Under \$500 Jeffrey Dobkin 1996-01 A great reference tool and an unbelievably practical marketing guide. Learn PR: Get FREE write ups in magazines and newspapers Learn how-what to say, and where to send it. Increase your chance of publication from 5% to 85% - just by following these guidelines. How to create effective, responsive direct mail campaigns-and test and track results. How to roll-out a successful test campaign. Over 100 pages on creating successful direct mail. Easily find markets where your BEST prospect are-and all the magazines that are sent to each. You never learned this in school. See the inside secrets of the \$500 direct marketing campaign-then put together your own and pull the trigger. This is the best campaign ever - at any price. Make your marketing easier, faster... and LOWER your costs. Almost 400 pages - not one wasted page. Read this cult classic for yourself, see why every reviewer has rated it 5-Stars.

Business Marketing 1988

Guide Des Sources de Resignements Sur la Tribologie Anne Piternick 1974

Subject Guide to Microforms in Print Albert James Diaz 1976

Cotton Handling Guide for Warehouse Managers and Foremen Jo Brice Wilmeth 1953

Electronic Design 1956

Media-market Planning Guide Issue Industrial Marketing 1963

A Guide to Technical Reporting James W. Souther 1954

Marketing Information Guide 1961

Willing's Press Guide and Advertisers' Directory and Handbook 2003

MIMP 1980, Magazine Industry Market Place 1979

Mechanical Engineering 1919

EUSIDIC Database Guide 1983

Transportation 1976

Style Guide (mechanical) for Technical Writers Larry S. Lopez 1979

SRDS International Media Guide 2002

Gebbie Press All-in-one Directory Gebbie Press 1991

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New Serial Titles 1977 A union list of serials commencing publication after Dec. 31, 1949.

Faxon Librarians' Guide to Periodicals 1970

Industrial Marketing 1964 Vol. for 1963 includes: Media-market planning guide issues (semi-annual)